

**FOR IMMEDIATE RELEASE**

**DATE:** September 18, 2024

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## Workforce Solutions Coastal Bend to Host 2024 YOU! CHOOSE Career Expo Empowering Coastal Bend Students to Shape Their Futures

COASTAL BEND – Workforce Solutions Coastal Bend is thrilled to announce the return of the highly anticipated 2024 YOU! CHOOSE Career Expo, happening on Wednesday, September 18th, at the Richard M. Borchard Fairgrounds in Robstown, Texas. This annual event will gather over 3,000 Coastal Bend students from 50 different middle schools and high schools as well as over 120 local employers and training providers for a day of career exploration and networking.

Designed to inspire students and give them an inside look at various industries, the Expo provides a unique platform for direct interaction with professionals from Business, Healthcare, Professional Skills and Trades, and Public Service. Students can explore a wide range of career paths, learn about local job opportunities, and gain insights into the skills and qualifications needed for future employment.

The event will kick off at 9:15 AM with an opening ceremony featuring guest speaker Texas Workforce Commissioner Joe Esparza. His presence underscores the importance of this event in shaping the future workforce and supporting the region's economic growth. A special thank you goes to Valero for their generous donation of snacks, ensuring that students and participants stay energized throughout the day. The YOU! CHOOSE Career Expo is made possible through funding from the Texas Workforce Commission and reflects a shared commitment to preparing the next generation for success.

Media representatives are encouraged to attend and capture the dynamic energy of the event, with numerous opportunities for interviews with employers, training providers, students, educators, and Team Workforce. The Expo highlights a collaborative community effort to invest in the region's youth, ensuring they have access to the resources and information needed to make informed career choices.

Wednesday, September 18, 2024  
9:00 am – 2:00 pm  
Opening Ceremony at 9:15 am  
Richard M. Borchard Fairgrounds  
1213 Terry Shamsie Blvd.,  
Robstown TX 78380

[Visit us online for more details!](#)  
[View this Press Release Online](#)  
[Video: Take a Look at Last Year's YOU!  
Choose Career Expo!](#)

*At Workforce Solutions of the Coastal Bend, we invest in the regional economic success through access to jobs, training and employer services. Workforce Solutions of the Coastal Bend is one of 28 local workforce boards located throughout the State of Texas. The board services Nueces, San Patricio, Kleberg, Aransas, Kenedy, Bee, Refugio, Live Oak, Brooks, Duval, and Jim Wells counties.*

**EQUAL OPPORTUNITY EMPLOYER/PROGRAM**

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Relay Texas: 1.800.735.2989 (TDD) and 1.800.735.2988 or 7-1-1 (Voice).

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